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Food INDUSTRY **NEWS**

Columbus Vegetable Oils Introduces New Line of Non-GMO Oils

Columbus Vegetable Oils launches Nature's Secret, a new line of certified Non-GMO oils, designed to meet the growing demand for clean-label, better-for-you ingredients. Available in convenient 35 lb. packaging, the Nature's Secret lineup includes four varieties – canola, sunflower, soybean and avocado oils – with high oleic options offered for the canola, sunflower and soybean varieties.



“We are excited to introduce the Nature Secret’s line because it delivers the durability and neutral flavor that today’s professional kitchens demand, while aligning with growing customer preferences for non-GMO and better-for-you products,” said Paulette Gagliardo, President, Columbus Vegetable Oils. “Our Nature’s Secret oils are built for the back of house – providing longer fry life, cleaner flavor and a healthier nutritional profile without compromising performance. This line represents the next step in our commitment to innovation, quality and sustainability.”

The new lineup also includes high oleic sunflower, high oleic canola and high oleic soybean. High oleic oils are known for their exceptional oxidative stability and heart-healthy monounsaturated fats, making them an ideal choice for chefs seeking healthier alternatives without compromising functionality or flavor.

Available in foodservice-friendly packaging options – including 35 lb. jugs, 4/1-gallon cases and bulk containers, like drums and totes.



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